



// employment HISTORY

- 1/2019 – **Head of Design**
SEVENSEAS AG
Brand Development, Web-Design, Corporate Communication, Leading Projects, Customer support and more
- 6/2018 – 10/2018 **Further Education**
ONLINELABOR
Course on Storytelling, Corporate Identity, Photography, Selfmarketing, Web-Design, Creative Writing and Social Media, UX-Design
- 8/2017 – 04/2018 **Senior Designer/Creative Lead, Project Manager**
FREELANCED FOR VARIOUS CUSTOMERS
- 4/2010 – 6/2017 **Senior Graphic Designer, Project Manager**
ETH ZURICH, VISUAL COMMUNICATION
- Responsible for conceptualising and designing print and digital products, UX-Design
 - Consulted with clients regarding design/branding and production timelines
 - Worked closely with inhouse photographer for image strategy and production
 - Collaboration with marketing specialist
 - Designed various event materials
 - Mentor to trainees
- 2/2014 – 8/2014 **Senior Designer, Brand Management**
SABBATICAL AT SWISSNEX SAN FRANCISCO, USA
- Responsible for conceptualising and designing print and digital products
 - Designed various event materials
 - Completing of corporate design and create the design manual
 - Mentor to trainees
 - Co-develop Firm's Website, UX-Design
- 2/2004 – 3/2010 **Sr. Graphic Designer, Assistant To Brand Manager**
SWISS LIFE LTD, GROUP COMMUNICATIONS, BRAND MANAGEMENT
- Responsible for corporate design guidelines
 - Responsible for conceptualising and designing print and digital products
 - Advise clients regarding corporate design and branding (print and digital)
 - Develop concept for corporate Images (work with photographer) and develop web tool
 - Visitors support at corporate events
 - Designing promotional gadgets
- 7/1999 – 12/2003 **Junior Art Director**
BDWHS LTD., BADEN (ADVERTISING AGENCY) NOW SEVENSEAS
- Deputy to the Creative Director
 - Mentor to trainees